

Drew Dischner

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- Excellent written/ verbal communication skills
- Great people skills
- Exceptional work ethic
- Experienced in writing quality advertisements and blog posts
- Reliable
- Experienced in data entry

EXPERIENCE

Toy Fiends Collectibles

Social Media Marketing Coordinator | September 2020- Present

- I manage the company's social media page along with creating daily social media content on Instagram and Facebook to promote sales
- Built and executed social media strategy through competitive research, platform determination, benchmarking, messaging, and audience identification
- I generate, edit, publish and share content (original text, images, video, or HTML) that builds meaningful connections and encourages members, followers, etc. to take an interest in our products

Grand Canyon Education

Assistant Copywriter | January 2019 – May 2020

- I was an assistant copywriter at the GCE Student Ad Agency. Created advertisements and blog posts individually and in teams for both GCU and many school districts in the Phoenix area.
- Produced highly effective and original communications/marketing copy for multiple communication channels and audiences
- Regularly revised copy based on internal and external feedback/direction.
- Built an ability to focus on project details, manage multiple projects/requests simultaneously, and meet deadlines
- Became an effective team player with strong interpersonal skills who enjoys working collaboratively as part of a strong team while also self-motivated and able to work independently with minimal supervision
- Built relationships with staff to develop an ongoing pipeline of stories and content

Dischner Business Services (Family Business)

Administrative Assistant | 2011 – 2017 (Seasonal; June – August)

- Assisted with clerical work such as data management and archiving
- Had extensive communication with clients to assure work was finished efficiently
- Conducted basic account reconciliations to help bookkeeper
- Kept current records and filed older records to remain organized

EDUCATION

Grand Canyon University (On-Campus)

- Bachelors in English with an emphasis in Professional Writing – 2017 - June 2020